



Dear Company Representative:

The Organizing Committee for the 12th Annual IEEE SENSORS Conference would like to invite you to participate as a supporter and/or exhibitor at the upcoming Conference to be November 3-6, 2013 in Baltimore, MD, USA.

The IEEE Sensors Council's Conference on SENSORS is the authoritative meeting focusing on interdisciplinary research topics for the exchange of information regarding research and development in Sensors and its related fields.

As a patron, exhibitor, or advertiser, you will find this Conference gives your company the unique opportunity of placing your business in front of this global professional community.

IEEE SENSORS 2013 in Baltimore offers a rare opportunity to meet and network with a high quality audience in the professional atmosphere of a focused international technical Conference. The breadth and depth of research topics combined with the quality of invited and contributed technical presentations makes this Conference a 'must attend' Event for your company.

There are several opportunities for your company to be involved in IEEE SENSORS 2013

- Exhibit during the Conference – see the Exhibit Contract attached
- Commercial Sponsor/Patron – details are included in the package
- Advertiser – more details and opportunities to follow

IEEE SENSORS 2013 offers a top quality technical program consisting of state-of-the-art developments in the field combined with networking opportunities. We look forward to another successful Conference in November in Baltimore and we hope that your company will participate.

Sincerely,

**Conference Co-Chairs:** Bob Trew and Elliott Brown

**Exhibits Coordinator:** Sue Kingston



IEEE

SENSORS 2013

Sponsored by the IEEE SENSORS Council - www.ieee-sensors.org

Tutorials: November 3, 2013 Conference: November 4-6, 2013

November 3-6, 2013 Baltimore, Maryland, USA Renaissance Baltimore Harborplace Hotel

# Exhibitor Prospectus

## Exhibit Dates:

<b>Set-up:</b>	Sunday, November 3	1:00 PM – 3:30 PM
<b>Exhibit:</b>	Monday, November 4	8:00 AM – 5:00 PM
	Tuesday, November 5	8:00 AM – 5:00 PM
	Wednesday, November 6	8:00 AM – 3:20 PM
<b>Tear-down:</b>	Wednesday, November 6	3:30 PM – 5:30 PM

*The Conference Committee has the right to amend exhibit times if necessary.*

**November 3-6, 2013**  
**Renaissance Baltimore Harborplace Hotel**  
**Baltimore, MD, USA**  
[www.ieee-sensors2013.org](http://www.ieee-sensors2013.org)

**Sponsored by the IEEE Sensors Council**



## 10' wide x 8' deep booths include:

- Draped back and side walls
  - 1 table, 2 chairs, 1 sign,
  - Two exhibit hall badges\*
- Company name on the website, opening slide, final program, welcome sign, and in the Technical Digest.

## Table tops include:

1 draped table. Please note that this is an un-manned table-top display.

*\*Badge does NOT give you access to the technical sessions. Those who want to participate in the technical sessions must register as a Conference participant.*

## APPLICATION AND CONTRACT FOR EXHIBIT SPACE IEEE SENSORS 2013 Conference

The undersigned APPLICANT, agreeing to be legally bound hereby, applies for exhibit booth space in the 12th Annual IEEE Conference on SENSORS (IEEE SENSORS 2013), subject to the terms, conditions, and requirements stated herein.

IEEE SENSORS 2013, upon its written acceptance of this Application and Contract, is to assign exhibit booth space to the Applicant under all of the terms, conditions, and requirements as stated.

Applicant applies for one of the available booth locations at the rent indicated below for the space. Booths will be assigned on a first-come first served basis.

With reference to the enclosed floor plan, please indicate your booth choice:

**1st Choice** \_\_\_\_\_      **2nd Choice** \_\_\_\_\_      **3rd Choice** \_\_\_\_\_

If none of your requested booths is available at the time your application is being processed, we will make every attempt to assign space in proximity of the area requested.

	<b>Early Bird</b>	<b>Standard</b>
	<u>On or Before September 1, 2013</u>	<u>After September 1, 2013</u>
<b>10' x 8' Booth Space</b>	<input type="checkbox"/> \$2,000.00	<input type="checkbox"/> \$2,500.00
<b>Table Top Display</b>	<input type="checkbox"/> \$1,000.00	<input type="checkbox"/> \$1,500.00

- Check** - Make checks payable **IEEE SENSORS 2013**  
 **Bank Wire Transfer** - (Bank Wire Transfer information will be sent to you upon receipt of this contract)  
 **Credit Card Payment** (circle one)      **VISA**      **MasterCard**      **American Express**

Card#: \_\_\_\_\_ Exp. date: \_\_\_\_\_ Verif. Code: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

COMPANY: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Phone #: \_\_\_\_\_ Fax #: \_\_\_\_\_

E-Mail #: \_\_\_\_\_ Website: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Position: \_\_\_\_\_

*I agree to comply with the EXHIBITION RULES & REGULATIONS listed on the following pages.*

By \_\_\_\_\_, Date \_\_\_\_\_  
(Authorized Signature)

Title \_\_\_\_\_ Tel #: \_\_\_\_\_

*Please be sure your completed application has been signed in the space provided above.*

**Mail with payment or fax application to:** IEEE SENSORS 2013 Conference, c/o Conference Catalysts, LLC,  
1514 First St., Manhattan Beach, CA 90266 Phone: +1 (310) 937-1006, Fax: +1 (310) 356-3545, E-Mail:  
skingston@conferencecatalysts.com

## Basic Terms and Conditions

### 1. Contract

This application, properly executed by Applicant (Exhibitor) shall, upon written acceptance and notification of booths assigned by Sensors 2013 management, constitute a valid and binding contract.

### 2. Assignment of Space

Assignment of space to exhibitors is **based upon a first come, first served basis**. IEEE SENSORS 2013 will continue to receive applications and assign Exhibit space, as it remains available, until shortly before the show opening date. In all cases, total payments must be received prior to show opening. **IEEE SENSORS 2013** assignment of booths is final and shall constitute an acceptance of the Exhibitor's offer to occupy space. After assignment, space location may not be changed, transferred or cancelled by the Exhibitor **except** upon written request and with the subsequent written approval of management. **IEEE SENSORS 2013 management reserves the right to reassign Exhibitor space or to modify floor plan for overall benefit of the show.**

### 3. Exhibit Space Rental Rates

Exhibit space rental includes materials and services described herein.

**Booth Price Per 10' X 8' Booth:** \$2,000.00 USD, if payment received with deposit on or before 1 October 2013. After 1 October, \$2500 USD each.

Booths include: One (1) **10' X 8' Booth** with exhibitor name card, one 6 ft Table, 2 chairs, two exhibit hall badges, company name on website, opening slide, final program, welcome sign and in the Technical Digest

Tabletop Display: \$1,000 USD if received by 1 September 2013, after September 1 - \$1500 USD. Tabletops include: one draped 6 ft table. This is an unmanned display

### 4. Payment Requirements and Cancellation Charges

Applications require a 100% payment with contract submittal. **All cancellations must be made in writing and will be based on the following schedule of refunds:** On or before **1 September, 2013**...50% of total cost will be refunded. After **1 September, 2013**...No Refund will be permitted.

In the event that the premise in which the IEEE SENSORS 2013 Conference is conducted shall become unfit for occupancy, or substantially interfered with by reason of any cause or causes not reasonably within the control of IEEE SENSORS 2013, this agreement may be terminated by IEEE SENSORS 2013. For this purpose, the term "cause or causes" shall include, but not by way of limitation, fire, flood, epidemic, earthquake, explosion or accident, blockage, embargo, inclement weather, governmental restraints, restraints or orders of civil defense, or military authorities, act of public enemy, riot or civil disturbance, strike, lockout, boycott or other labor disturbance, inability to secure sufficient labor, technical or other personnel, failure, impairment or lack of adequate transportation facilities, inability to obtain, or condemnation, requisition or commandeering of necessary supplies or equipment, local, state or federal law, ordinance, rule, order, decree or regulation, whether legislative, executive, or

judicial, and whether constitutional, or act of God. Should IEEE SENSORS 2013 terminate this agreement pursuant to the provision of this paragraph the Exhibitor waives any and all claims for damages and agrees that IEEE SENSORS 2013 may, after computing the total amount of IEEE SENSORS 2013 cost and expenses in connection with its preparation for and conducting of the IEEE SENSORS 2013 Conference, (including a reasonable reserve for claims and other contingencies), refund to the exhibitor, as and for complete settlement and discharge of all said Exhibitor's claims and demands, an amount which bears the same relationship to the fee paid by said Exhibitor as the total refundable amount as computed above bears to the total amount of fees paid by all exhibitors.

### 5. Exhibit Manning and Dismantling Schedule

A representative must man exhibit space during all times when Exhibition is officially open. Exhibit space must be maintained in a neat and orderly manner throughout the Exhibition. Exhibitors may begin dismantling **only** after **12:00pm Wednesday, 6-NOV-2013**. Move out **must** be completed by **5:00 p.m., Wednesday, 6-NOV-2013**. Exhibitors are responsible for removal of all materials used in their display.

### 6. Loss or Damage

Exhibitor agrees that IEEE SENSORS 2013 shall not be liable for any damage or liability of any kind or for any loss, damage or injury to persons or property during the term of this agreement, from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space by Exhibitor or any person thereof with the consent of Exhibitor, and that Exhibitor will defend, indemnify and save harmless, IEEE SENSORS 2013 from all liability whatsoever, on account of any such damage, or injury, whether or not caused by negligence or breach of an obligation by Exhibitor or its employees or representatives. Exhibitor will be liable for all damages or liability of any kind or for any loss, damage or injury to persons or any property during the show from any cause whatsoever by reason of use, occupation and enjoyment of exhibit space

### 7. Demonstrations

No demonstrations or solicitations shall be permitted outside of the Exhibitor's assigned space, and no signs or placards may be displayed on persons or otherwise outside exhibit spaces.

### 8. Compliance

The Exhibitor assumes all responsibility for governing bodies concerning fire, safety and health, together in compliance with all pertinent ordinances, regulations and codes of duly authorized local & federal agencies.

### 9. Management

The Exhibitor further agrees that the conditions, rules and regulations of the IEEE SENSORS 2013 management are made a part of this contract and that said Exhibitor agrees to be bound by each and all of these rules and regulations, and that the management shall have the full power to interpret, amend and enforce all rules and regulations in the best interest of the Conference.



**IEEE**

# SENSORS 2013

Sponsored by the IEEE SENSORS Council - [www.ieee-sensors.org](http://www.ieee-sensors.org)

Tutorials: November 3, 2013 ■■■■ Conference: November 4-6, 2013



**November 3-6, 2013 ■ Baltimore, Maryland, USA ■ Renaissance Baltimore Harborplace Hotel**

## The 12th Annual IEEE Conference on SENSORS Patron Opportunities

Level	Cost	Benefits
<b>Platinum</b>	<b>\$15,000</b>	<ul style="list-style-type: none"> <li>• Benefactor of the Gala Dinner and Welcome Reception</li> <li>• Patron name and logo on the opening slide at the Conference</li> <li>• Patron name and logo in the Final Program</li> <li>• Full page ad in Final Program</li> <li>• Patron name on conference bags</li> <li>• Company brochures/materials provided in conference bags</li> <li>• Patron name on all signage</li> <li>• Patron name listed in Conference Proceedings</li> <li>• Patron name and logo on the Conference web-site with a link to your web-site</li> <li>• Two (2) Full registrations</li> <li>• <b>ONE 10'x8' exhibit booth</b></li> </ul>
<b>Gold</b>	<b>\$10,000</b>	<ul style="list-style-type: none"> <li>• Benefactor of the Welcome Reception</li> <li>• Patron name and logo on the opening slide at the Conference</li> <li>• Patron name and logo in the Final Program</li> <li>• 1/2 page ad in Final Program</li> <li>• Patron name on Welcome signage</li> <li>• Patron name listed in Conference Proceedings</li> <li>• Patron name and logo on the Conference web-site with a link to your web-site</li> <li>• One (1) Full registration</li> <li>• <b>50% discount on ONE 10'x8' exhibit booth</b></li> </ul>
<b>Silver</b>	<b>\$5,000</b>	<ul style="list-style-type: none"> <li>• Benefactor of one of the refreshment breaks</li> <li>• Patron name and logo on the opening slide at the Conference</li> <li>• Patron name and logo in the Final Program</li> <li>• Patron name on Welcome signage</li> <li>• Patron name listed in Conference Proceedings</li> <li>• Patron name and logo on the Conference web-site with a link to your web-site</li> </ul>

Please contact the Conference Organizers for details: [skingston@conferencecatalysts.com](mailto:skingston@conferencecatalysts.com)

**Deadlines:** The signed contract and full payment must be received by the listed deadlines to ensure the ability of the Conference organizers to complete the terms of the contract.

**[www.IEEE-SENSORS2013.org](http://www.IEEE-SENSORS2013.org)**



## Patron Agreement

If none of your requested booths is available at the time your application is being processed, we will make every attempt to assign space in proximity of the area requested.

**Level of Involvement:**

- Platinum \$15,000.00
- Gold \$10,000.00
- Silver \$5,000.00

**Please check method of payment**

- Check** - Make checks payable **IEEE SENSORS 2013**
- Bank Wire Transfer** - (Bank Wire Transfer information will be sent to you upon receipt of this contract)
- Credit Card Payment**       **VISA**       **MasterCard**       **American Express**

**Amount Enclosed \$** \_\_\_\_\_

Card#: \_\_\_\_\_ Exp. date: \_\_\_\_\_ Verification Code: \_\_\_\_\_

Cardholder Signature: \_\_\_\_\_

Billing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

COMPANY: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Phone #: \_\_\_\_\_ Fax #: \_\_\_\_\_

E-Mail #: \_\_\_\_\_ Website: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Position: \_\_\_\_\_

**Please complete this form and return along with payment to:**

**IEEE SENSORS 2013 Conference**  
 Attn: Sue Kingston, Conference Catalysts, LLC  
 1514 First St., Manhattan Beach, CA 90266  
 Phone: +1 (310) 937-1006  
 Fax: +1 (310) 356-3545  
 E-Mail: skingston@conferencecatalysts.com